

EXPLORING THE GLOBAL DEMAND FOR WHEAT OR MESLIN FLOUR AND EGYPT'S EXPORT POTENTIAL

HS Code: 110100

Jan 2025



Agenda

Product Overview

Introduction

Global Production

Global Imports and Trend Analysis

- Top Importing Markets Globally
- Top Exporting Markets Globally

Overview of Egypt's Export

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- Iraq Market
- Yemen Market
- Palestine Market
- Saudi Arabia Market
- USA Market

Conclusion

Product Overview

Product Name: Wheat or meslin flour.

HS Code: 110100

HS Code 110100 refers to wheat or meslin flour, a finely ground powder made from milling wheat or meslin (a mixture of wheat and rye). This flour is primarily used in baking to produce bread, pastries, pasta, and various other food products. The flour's quality, type, and protein content can vary depending on the wheat or meslin used, affecting its application in different recipes and industries. This product is an essential staple in many countries and is commonly traded globally, playing a significant role in the food supply chain.




Introduction

This report highlights the promising global market for wheat and meslin flour, with a focus on Egypt's export potential under HS code 110100. The global export value for this product reached \$7 billion, with 14 million tons traded worldwide.



According to GOEIC data, Egypt exported \$450 million and 1.13 million tons of wheat and meslin flour products under HS Codes 110100.



The report aims to explore whether Egypt can expand its foothold in this market and identify countries with the most potential for increased market share. Detailed analysis will uncover where Egypt can leverage its production capabilities and target new growth opportunities in global markets.

Global Wheat Production and Consumption

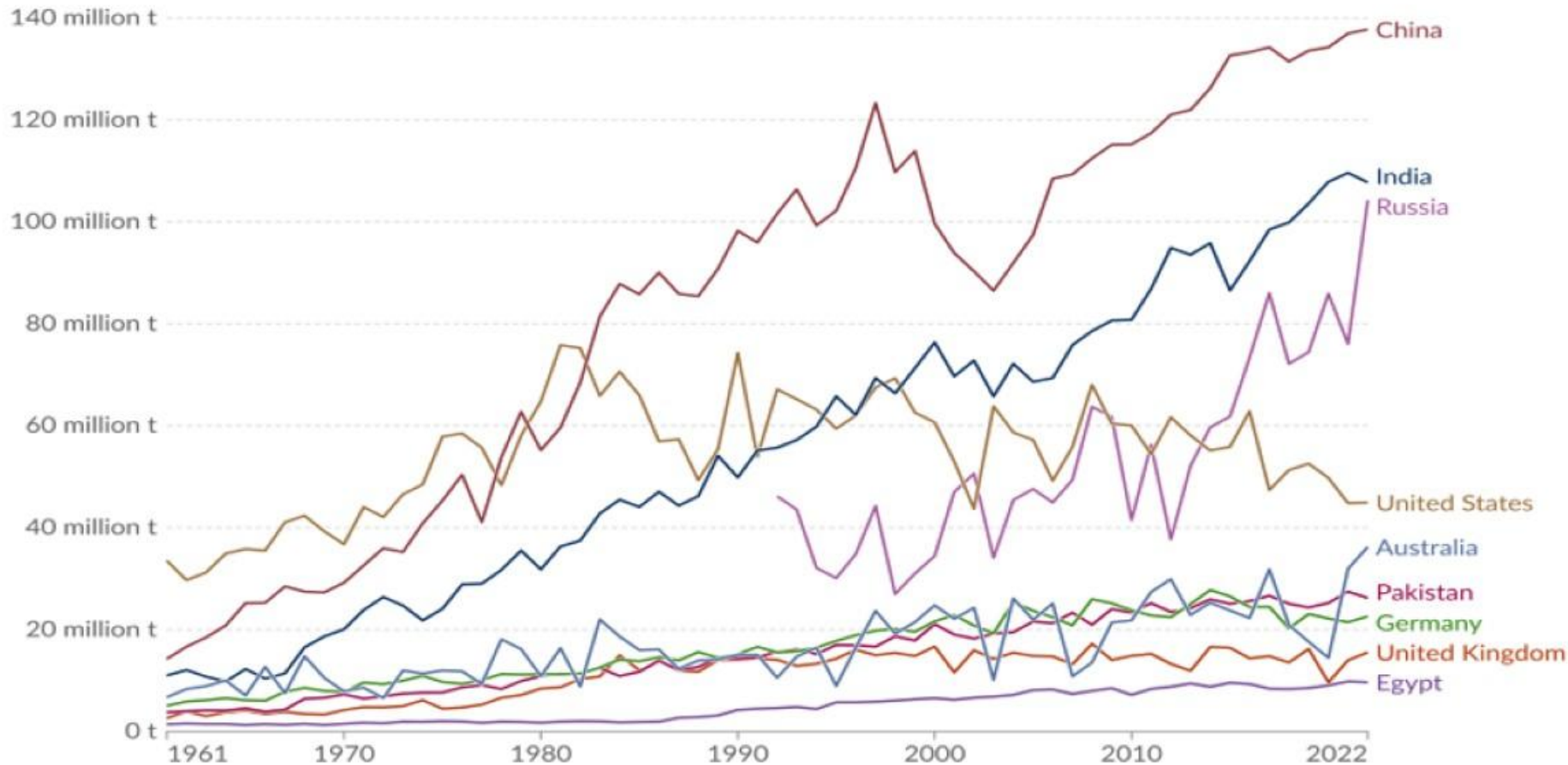


Wheat production from 1961 to 2022

Wheat production, 1961 to 2022

Wheat production is measured in tonnes.

Our World
in Data



2022
in tonnes

China	137.72 million t
India	107.74 million t
Russia	104.23 million t
United States	44.90 million t
Australia	36.24 million t
Pakistan	26.21 million t
Germany	22.59 million t
United Kingdom	15.54 million t
Egypt	9.70 million t

Data source: Food and Agriculture Organization of the United Nations (2023)

OurWorldinData.org/agricultural-production | CC BY

Data source: Food and Agriculture Organization of the United Nations (2023)

Following Details

Wheat production in 2022

Rank	Country	Wheat production in tonnes	Percentage of Global Production
1	China	137.7M	18%
2	India	107.7M	14%
3	Russia	104.2M	14%
4	United States	44.9M	6%
5	Australia	36.2M	5%
6	France	34.6M	5%
7	Canada	34.3M	5%
8	Pakistan	26.2M	3%
9	Germany	22.6M	3%
10	Argentina	22.2M	3%
11	Ukraine	20.7M	3%
12	Turkey	19.8M	3%
13	Kazakhstan	16.4M	2%
14	United Kingdom	15.5M	2%
15	Poland	13.2M	2%
16	Brazil	10.3M	1%
17	Iran	10.0M	1%
18	Egypt	9.7M	1%

Note: The total global wheat production is estimated at around 757 million tons, with these 18 countries accounting for approximately 91% of the total production.

Data source: Food and Agriculture Organization of the United Nations (2023) last updated March 14, 2024 – Next expected update March 2025

[Wheat production, 2022](#)



World Wheat Production, Consumption, and Stocks

Local Marketing Years, Thousand Metric Tons

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	2020/21	2021/22	2022/23	2023/24	2024/25 Dec
Production					
China	134,250	136,946	137,723	136,590	140,000
European Union	126,684	138,479	134,492	135,095	121,300
India	107,860	109,586	104,000	110,554	113,292
Russia	85,352	75,158	92,000	91,500	81,500
Canada	35,437	22,422	34,807	32,946	34,958
Australia	31,923	36,237	40,545	25,960	32,000
Pakistan	25,248	27,464	26,209	28,161	31,400
Ukraine	25,420	33,007	21,500	23,000	22,900
Turkey	18,250	16,000	17,250	21,000	19,000
Kazakhstan	14,256	11,814	16,404	12,111	18,000
Argentina	17,640	22,150	12,550	15,850	17,500
Iran	15,000	12,000	13,200	14,000	14,500
United Kingdom	9,658	13,988	15,540	13,980	11,050
Egypt	9,102	9,842	9,500	8,870	9,200
Brazil	6,235	7,679	10,554	8,097	8,100
Others	60,922	63,040	58,720	64,212	64,597
Subtotal	723,237	735,812	744,994	741,926	739,297
United States	49,523	44,804	44,898	49,095	53,650
World Total	772,760	780,616	789,892	791,021	792,947



World Wheat Production, Consumption, and Stocks

Local Marketing Years, Thousand Metric Tons
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Total Consumption	2020/21	2021/22	2022/23	2023/24	2024/25 Dec
Total Consumption					
China	155,000	148,000	148,000	153,500	151,000
India	102,217	109,882	108,665	112,342	112,242
European Union	104,750	108,250	109,000	110,500	108,750
Russia	42,500	40,750	41,000	39,000	38,250
Pakistan	26,300	27,700	29,000	30,200	31,200
Egypt	20,500	20,500	20,550	20,500	20,100
Turkey	20,600	20,100	20,200	19,800	20,100
Iran	17,400	18,200	18,100	17,300	17,100
United Kingdom	13,240	15,324	15,200	15,594	14,500
Algeria	11,150	11,370	11,570	11,750	11,950
Brazil	11,800	11,750	11,850	12,000	11,900
Indonesia	10,100	10,500	9,800	11,500	11,600
Morocco	10,300	10,500	10,000	10,000	10,000
Canada	9,100	9,621	8,288	9,077	9,600
Afghanistan	8,200	8,250	8,500	8,800	9,100
Others	183,756	186,376	181,084	186,420	189,737
Subtotal	755,866	760,569	759,246	767,666	771,228
United States	30,185	30,411	30,331	30,161	31,244
World Total	786,051	790,980	789,577	797,827	802,472
Ending Stocks					
China	139,120	136,759	138,818	134,503	133,503
European Union	10,698	13,631	16,268	15,541	10,561
Russia	11,380	12,088	14,388	11,688	8,238
India	27,800	19,500	9,500	7,500	8,500
Algeria	4,724	4,351	5,081	5,531	5,576
Pakistan	3,056	4,530	3,919	4,967	4,767
Canada	5,953	4,169	5,625	4,615	4,433
Others	58,590	60,575	65,173	64,168	60,675
Subtotal	261,321	255,603	258,772	248,513	236,253
United States	23,001	18,355	15,501	18,954	21,629
World Total	284,322	273,958	274,273	267,467	257,882



World Wheat, Flour, and Products Trade

July/June Year, Thousand Metric Tons
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	2020/21	2021/22	2022/23	2023/24	2024/25 Dec	2024/25 Jan
TY Exports						
Russia	39,100	34,000	49,000	55,500	47,000	46,000
European Union	29,736	31,927	35,083	37,974	29,000	29,000
Canada	27,722	15,010	25,334	25,659	26,000	26,000
Australia	19,720	25,958	32,329	22,504	25,000	25,000
Ukraine	16,851	18,844	17,122	18,577	16,500	16,000
Argentina	9,597	17,651	4,681	7,282	11,000	11,500
Kazakhstan	8,128	8,459	9,862	8,409	10,000	10,000
Turkey	6,571	6,646	6,953	9,998	7,500	7,500
Brazil	911	3,105	2,689	2,812	2,700	2,700
Egypt	705	300	661	1,851	2,000	2,000
Others	13,941	22,943	13,663	13,962	13,263	13,113
Subtotal	172,982	184,843	197,377	204,528	189,963	188,813
United States	26,636	21,347	20,279	19,594	23,500	23,500
World Total	199,618	206,190	217,656	224,122	213,463	212,313



World Wheat, Flour, and Products Trade

July/June Year, Thousand Metric Tons
Date Created 01/10/2025 12:00:37 PM

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	2020/21	2021/22	2022/23	2023/24	2024/25 Dec	2024/25 Jan
TY Imports						
Egypt	12,149	11,256	11,221	12,346	12,500	12,500
Indonesia	9,995	11,271	9,446	13,015	12,000	12,000
European Union	5,390	4,631	12,228	12,652	11,500	11,500
China	10,618	9,568	13,282	13,635	11,000	10,500
Algeria	7,680	8,500	8,700	9,500	9,000	9,000
Morocco	5,191	4,726	5,770	6,205	7,500	7,500
Philippines	6,105	6,886	5,750	6,915	7,200	7,200
Bangladesh	7,200	6,340	5,120	6,800	6,900	6,900
Brazil	6,359	6,582	4,985	5,917	6,100	6,500
Mexico	4,724	5,326	5,232	5,290	5,800	5,800
Nigeria	6,586	6,187	4,732	5,105	5,500	5,800
Turkey	8,051	9,555	12,500	8,940	6,500	5,500
Japan	5,493	5,605	5,452	5,346	5,400	5,400
Vietnam	3,900	4,517	4,317	5,441	5,300	5,300
Korea, South	3,889	5,099	4,533	4,990	4,400	4,400
Afghanistan	3,700	4,000	4,350	3,900	4,100	4,100
Uzbekistan	3,546	3,318	4,269	3,616	4,000	4,000
Yemen	4,058	3,442	4,157	3,993	3,900	3,900
Thailand	3,306	2,351	3,163	3,316	3,600	3,600
Saudi Arabia	2,773	3,052	5,260	3,890	3,200	3,200
United Kingdom	3,033	2,634	2,030	3,135	3,200	3,200
Kenya	2,092	2,042	2,324	2,591	2,600	2,600
Sudan	2,064	2,381	2,276	2,282	2,400	2,400
Iraq	2,175	2,576	3,986	2,761	2,200	2,200
Colombia	1,906	2,057	2,036	1,973	2,100	2,100
Others	59,937	65,383	62,001	63,005	58,145	57,945
Subtotal	191,920	199,285	209,120	216,559	206,045	205,045
Unaccounted	5,012	4,174	5,267	3,784	4,018	3,768
United States	2,686	2,731	3,269	3,779	3,400	3,500
World Total	199,618	206,190	217,656	224,122	213,463	212,313

Analysis of HS Code 110100

Focus: Wheat and Meslin Flour Export Opportunities



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Global Imports and Trend Analysis HS Code 110100

Global Import Values from 2014 to 2023 (in Billion USD)



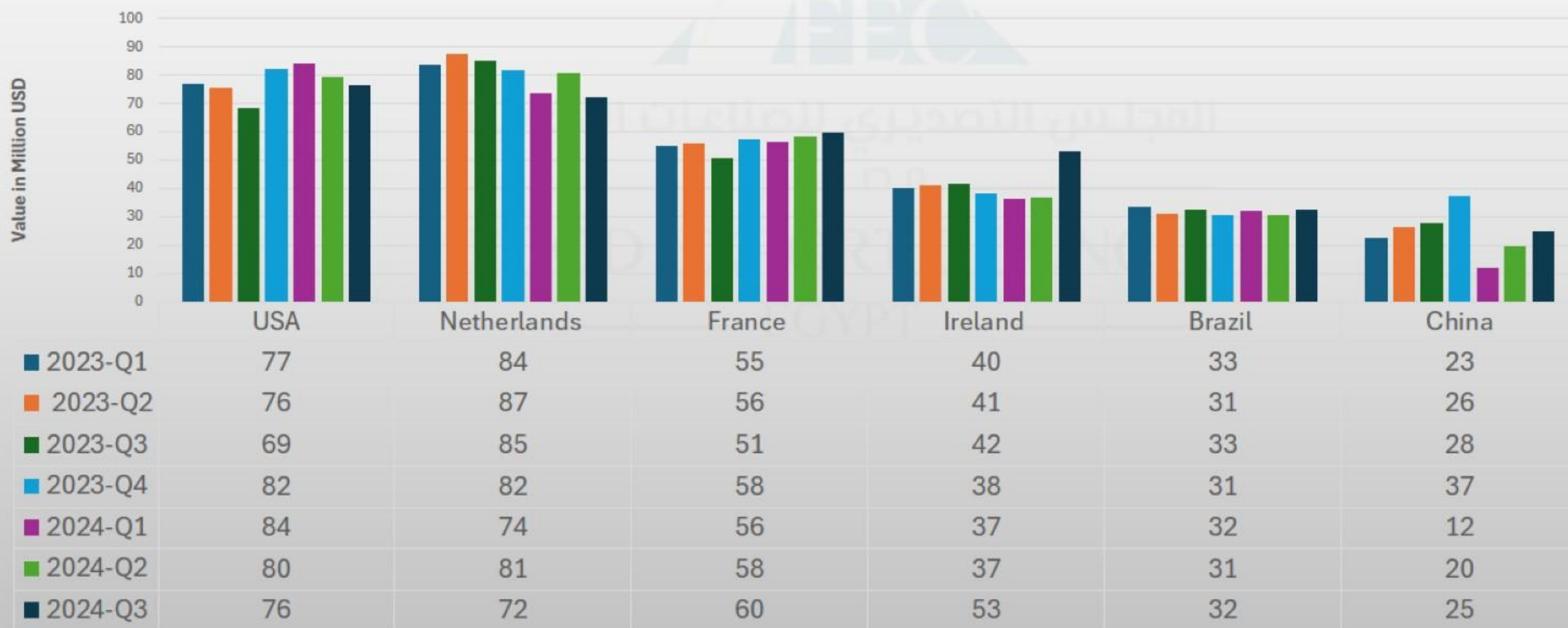
Global Import Quantities from 2014 to 2023 (in Million ton)



Global import analysis for 2023 revealed a total import value of \$6.8 billion and a quantity of 13.6 million tons. Between 2019 and 2023, import values grew at an annual rate of 10%, while quantities increased by 1% annually. A 3% rise in value from 2022 to 2023 with an average unit value of \$500.

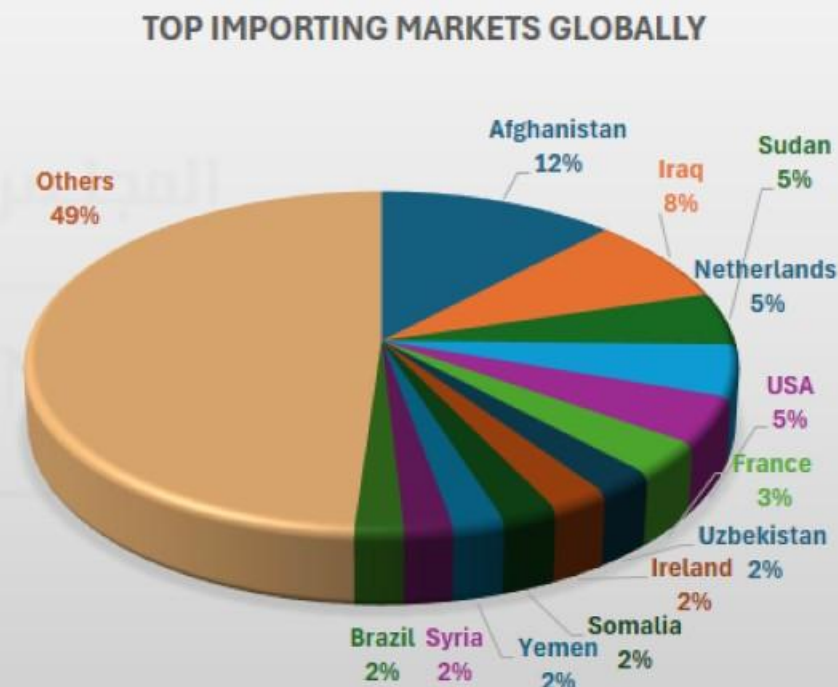
Analysis of Global Import Value from Q1 2023 to Q3 2024 by Country

Analysis of Global Import Value from Q1 2023 to Q3 2024



Top Importing Markets Globally in 2023 HS Code 110100

Rank	Country	Import Value in Million USD	Import Quantity in Thousand Ton	Share in Global Imports	Annual Growth (Value, 2019-2023)	Annual Growth (Quantity, 2019-2023)	Annual Growth (Value, 2022-2023)	Unit value (USD/unit)
1.	Afghanistan	829	2,597	12%	18%	10%	-2%	319
2.	Iraq	558	1,261	8%	6%	-3%	-9%	442
3.	Sudan	337	570	5%	263%	233%	253%	591
4.	Netherlands	333	565	5%	15%	4%	17%	589
5.	USA	304	306	5%	14%	4%	3%	992
6.	France	219	314	3%	13%	3%	22%	698
7.	Uzbekistan	160	516	2%	19%	5%	13%	310



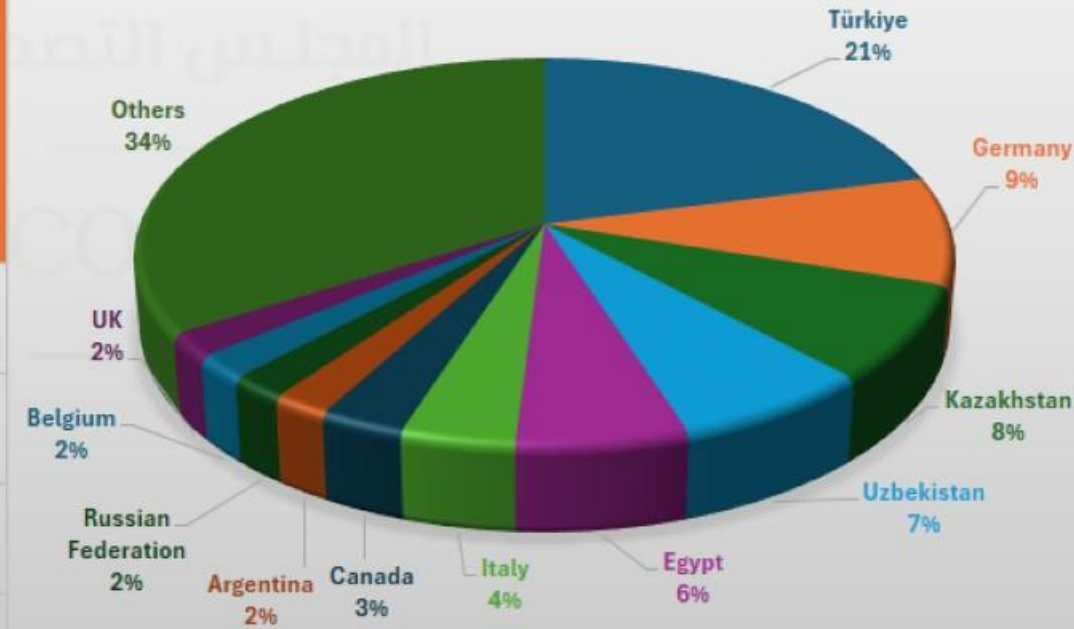
The data in orange represents mirror figures based on partner data.

Source: ITC (Trade Map)

Top Exporting Markets Globally in 2023

Rank	Country	Export Value in Million USD	Export Quantity in Thousand Ton	Share in Global Exports	Annual Growth in Value (2019-2023)	Annual Growth in Quantity (2019-2023)	Annual Growth in Value (2022-2023)	Unit value (USD/unit)
1.	Türkiye	1,474	3,675	21%	12%	3%	-2%	401
2.	Germany	632	1,101	9%	17%	5%	22%	573
3.	Kazakhstan	580	1,959	8%	15%	6%	-23%	296
4.	Uzbekistan	456	1,311	7%	37%	27%	70%	348
5.	Egypt	391	534	6%	10%	-4%	168%	466 mirror data

TOP EXPORTING MARKETS GLOBALLY





Overview of Egypt's Wheat Flour



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Egypt wheat or meslin flour: Volume and Value (2014-2024) (GOEIC DATA)

Egypt wheat or meslin flour: Volume and Value (2014-2024) (GOEIC DATA)



Value in Million USD	46	93	84	107	166	206	160	197	146	392	450
Volume in Thousand Tons	111	260	274	389	552	626	490	486	278	667	1129
Annual Growth in Value		102%	-9%	27%	56%	24%	-22%	23%	-26%	168%	15%

Value in Million USD

Volume in Thousand Tons

Annual Growth in Value



Top Export Destinations and Growth Trends in 2024 – GOEIC

HS codes 110100



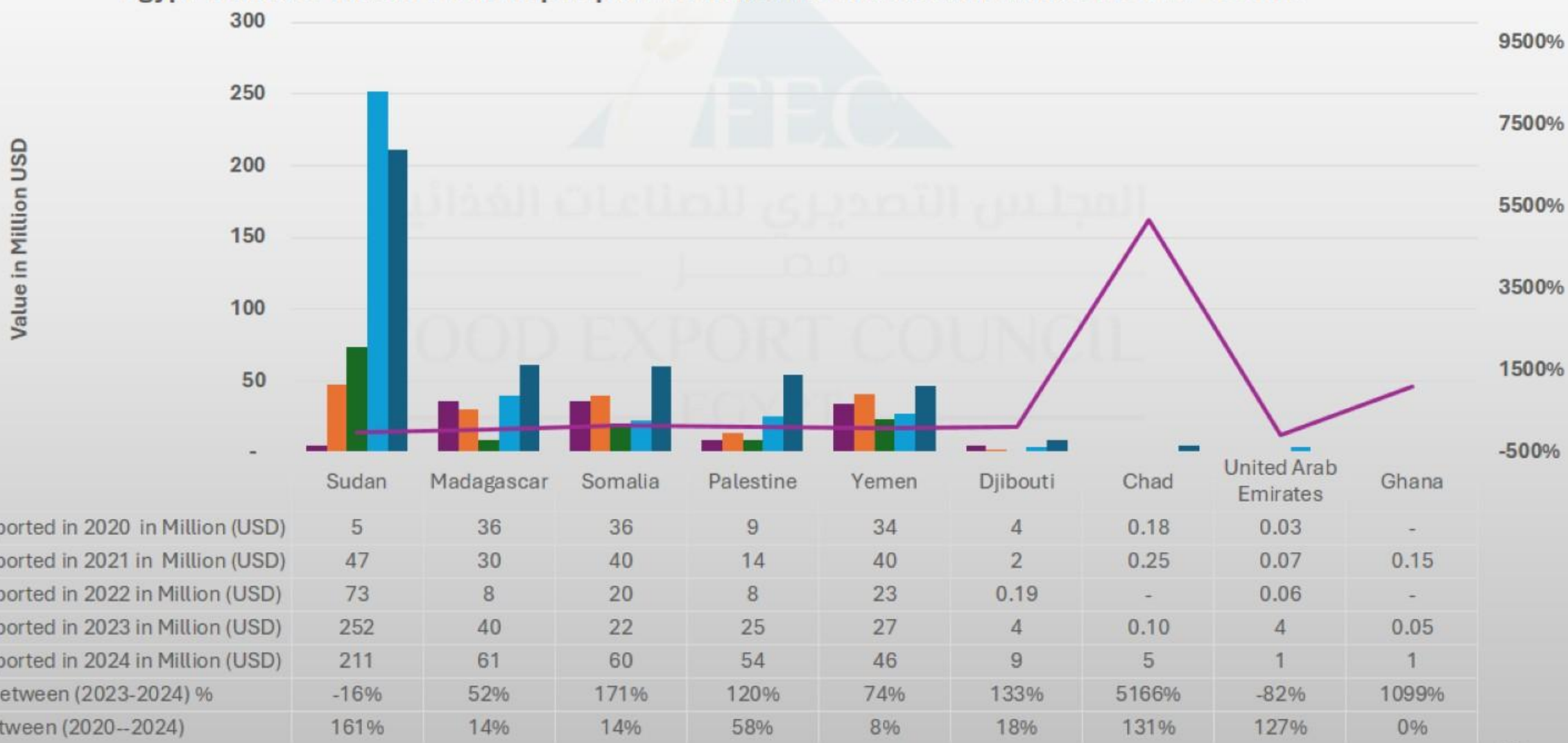
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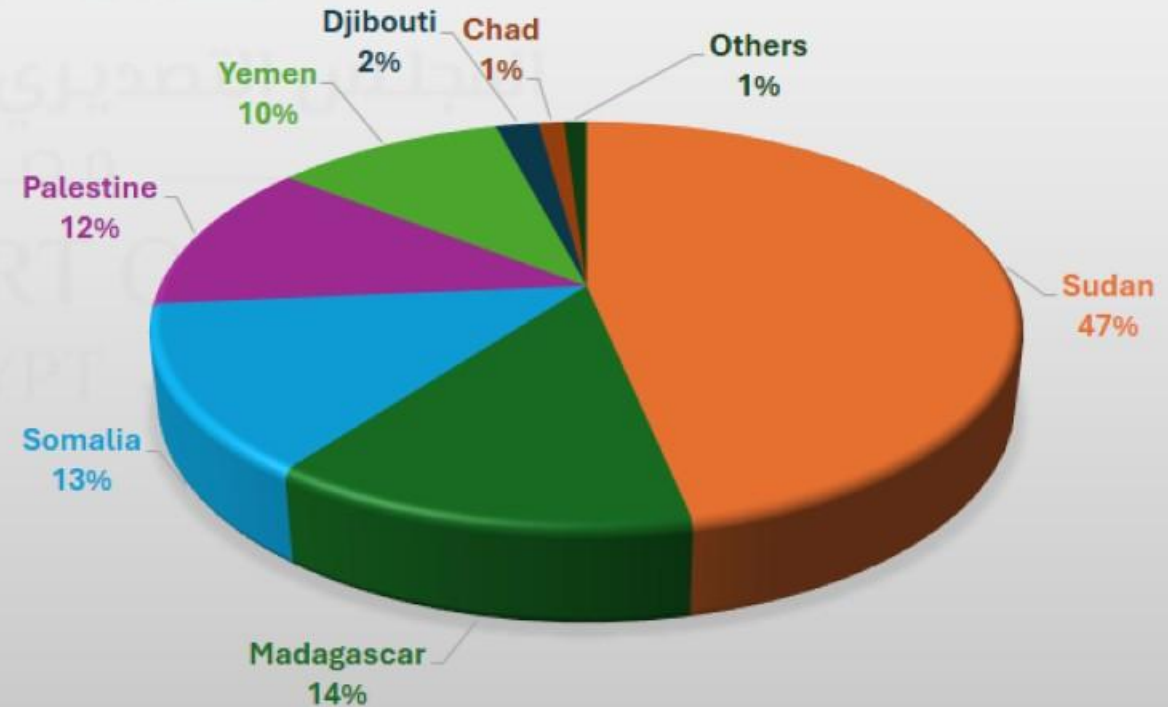
Egypt Wheat or Meslin Flour: Top Export Destinations and Growth Trends in 2024 – GOEIC



Egyptian Export Market Share by Country in 2024 in % (GOEIC Data)

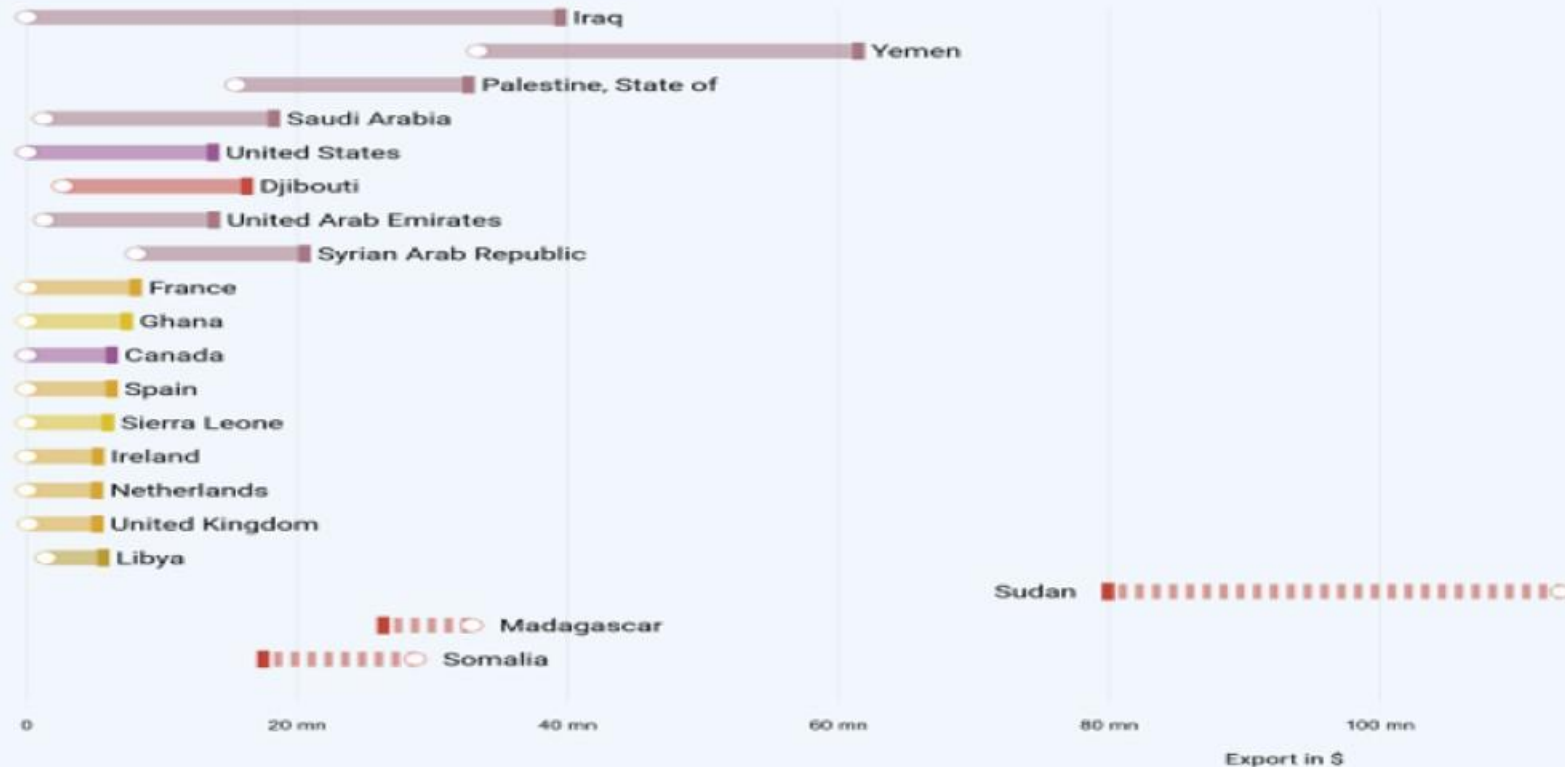
Rank	Country	Export Value (2024) in Million USD	Export Quantity in Thousand Ton (2024)	Share in Egypt's Export	Growth Rate in Value between (2023-2024)	Average Unit Value (USD/Unit) in 2024
1.	Sudan	211	367	47%	161%	411
2.	Madagascar	61	103	14%	14%	344
3.	Somalia	60	56	13%	14%	367
4.	Palestine	54	34	12%	58%	568
5.	Yemen	46	63	10%	8%	338
6.	Djibouti	9	11	2%	18%	325
7.	Chad	5	0.288	1%	131%	383

EGYPTIAN EXPORT MARKET SHARE BY COUNTRY IN 2024 GOEIC DATA



Note: The report notes that Egypt's average export unit price for wheat and meslin flour is around \$400 per ton.

Markets with potential for Egypt's exports of Wheat or meslin flour HS Code: 110100



Markets with potential for Egypt's exports of Wheat or meslin flour

Legend

- Export potential
- Actual exports
- Potential to actual exports gap
- Middle East
- Eastern Africa
- EU & West Europe
- North America
- Western Africa
- Northern Africa

ITC Export Potential Map
exportpotential.intracen.org

Key findings: The markets with greatest potential for Egypt's exports of 110100 Wheat or meslin flour are Iraq, Yemen, Palestine, Saudi Arabia and USA. Iraq shows the largest absolute difference between potential and actual exports in value terms, leaving room to realize additional exports worth \$38 mn.

Source: ITC (Export Potential Map)

Export Potential of Egypt Across Top Countries Under HS Code 110100

	Country	Export Potential	Actual Export Value	Unrealized Potential Remaining	MFN Duties Applied	Preferential Tariff
	Iraq	\$38 mn	\$0 mn	\$38 mn	None	None
	Yemen	\$60 mn	\$33 mn	\$27 mn	5%	0%
	Palestine	\$32 mn	\$15 mn	\$16 mn	0%	0%
	Saudi Arabia	\$17 mn	\$1.3 mn	\$16 mn	25%	0%
	USA	\$13 mn	\$6.4 k	\$13 mn	0.69%	None

Egypt's wheat or meslin flour exports under HS code 110100 have an unrealized potential of \$110 million across the top five markets.



Iraq Market in 2023



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How attractive is Iraq's market?

As a global importer for your product

Total Imports ⓘ

USD 558 mn *

of global imports by Iraq for 110100



Rank in Global Imports ⓘ

2*

Iraq's rank in global imports for
110100 ⓘ



Import Growth ⓘ

-9%*

From all suppliers (2022 - 2023)



Market perspective for Egypt

Unit Value
(USD/unit)

442 \$

Export Potential ⓘ

USD 38.4 mn

Estimated total potential export
value by 2028





Iraq Market



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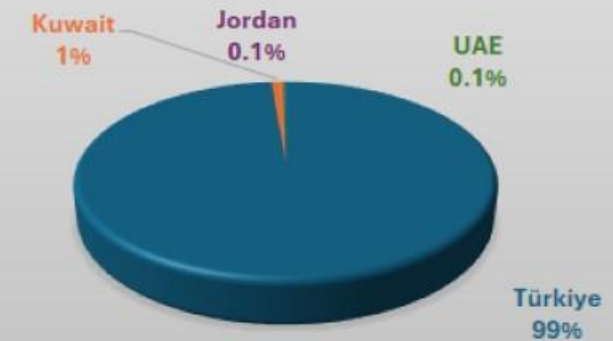
Top Exporters to Iraq by Share in Imports: Import Value, Volume, and Unit Value in 2023

Rank	Exporters	Imported Value in Million USD	Imported Volume in thousand tons	Share in Iraq's Import	Annual Growth in Value (2019-2023) %	Annual Growth in Volume (2019-2023) %	Annual Growth in Value (2022-2023) %	Unit value (USD/unit)
1.	Türkiye	551	1,252	99%	7%	-2%	-10%	440
2.	Kuwait	6	7	1%	-43%	-47%	76,201 %	812
3.	Jordan	0.598	0.817	0.1%	-25%	-38%	-22%	732
4.	UAE	0.376	0.514	0.1%	-9%	-21%	-48%	732

Iraq Wheat or meslin flour: Volume and Value Trends (2014-2023)



TOP EXPORTERS TO IRAQ BY SHARE IN IMPORTS





Yemen Market in 2023



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How attractive is Yemen's market?

As a global importer for your product

Total Imports ⓘ

USD 140.2 mn

*

of global imports by Yemen for
110100 ⓘ



Rank in Global Imports ⓘ

10*

Yemen's rank in global imports for
110100 ⓘ



Unit Value
(USD/unit)

519 \$

Market perspective for Egypt

Import Share ⓘ

18%*

of global import in Yemen for 110100
ⓘ from Egypt



Import Growth ⓘ

-24%*

Yemen's import growth from Egypt
for 110100 ⓘ (from 2019 to 2023)



Export Potential ⓘ

USD 60.4 mn

Estimated total potential export
value by 2028





Yemen Market

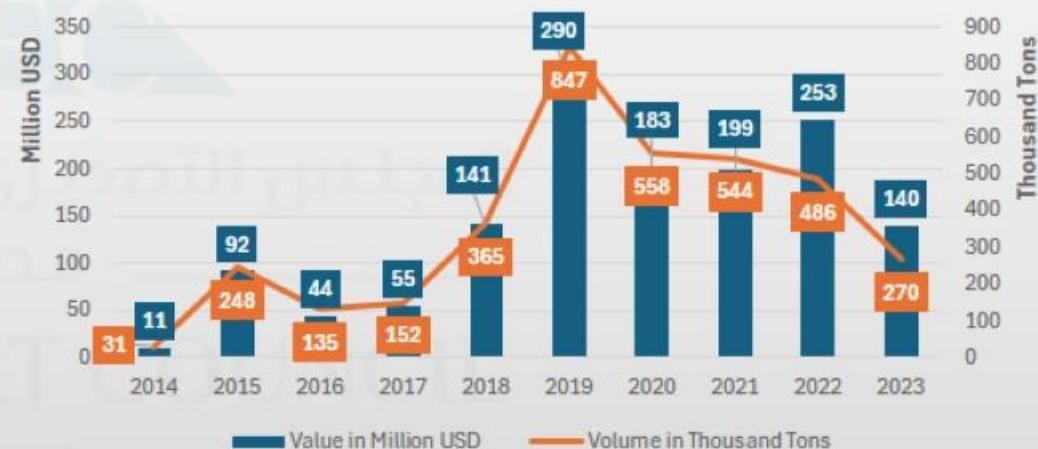


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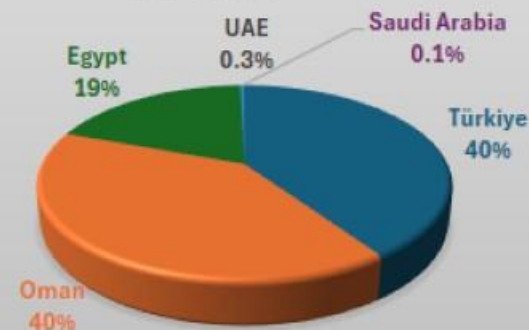
Top Exporters to Yemen by Share in Imports: Import Value, Volume, and Unit Value in 2023

Rank	Exporters	Imported Value in Million USD	Imported Volume in thousand tons	Share in Yemen's Import	Annual Growth in Value (2019-2023) %	Annual Growth in Volume (2019-2023) %	Annual Growth in Value (2022-2023) %	Unit value (USD/unit)
1.	Türkiye	57	156	40%	-12%	-19%	-63%	362
2.	Oman	56	77	40%	12%	-10%	-22%	732
3.	Egypt	27	36	19%	-24%	-33%	13%	732
4.	UAE	0.410	0.559	0.3%	-68%	-73%	30%	733

Yemen Wheat or meslin flour: Volume and Value Trends (2014-2023)



TOP EXPORTERS TO YEMEN BY SHARE IN IMPORTS





Palestine Market in 2023



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How attractive is Palestine, State of's market?

As a global importer for your product

Total Imports ⓘ

USD 52.8 mn *

of global imports by Palestine, State of for 110100 ⓘ



Rank in Global Imports ⓘ

35*

Palestine, State of's rank in global imports for 110100 ⓘ



Unit Value
(USD/unit)

483 \$

Market perspective for Egypt

Import Share ⓘ

46%*

of global import in Palestine, State of for 110100 ⓘ from Egypt



Import Growth ⓘ

6%*

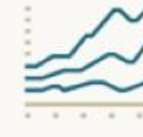
Palestine, State of's import growth from Egypt for 110100 ⓘ (from 2019 to 2023)



Export Potential ⓘ

USD 31.6 mn

Estimated total potential export value by 2028





Palestine Market

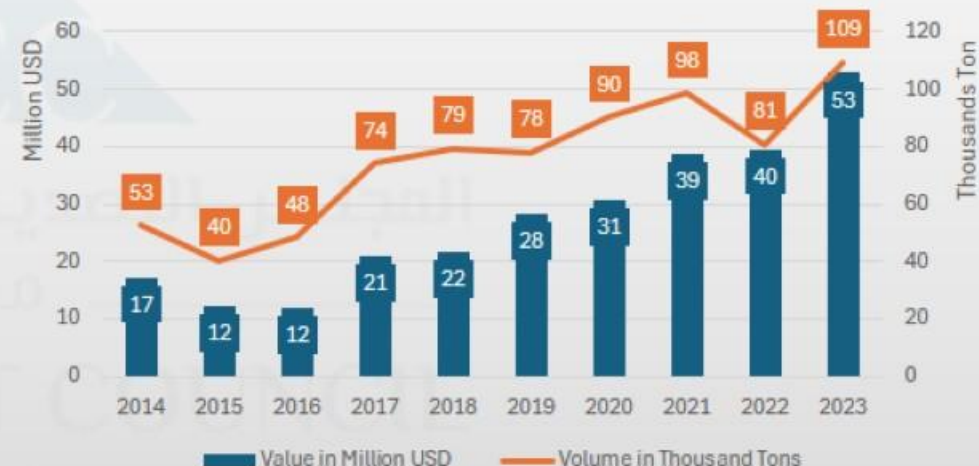


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Top Exporters to Palestine by Share in Imports: Import Value, Volume, and Unit Value in 2023

Rank	Exporters	Imported Value in Million USD	Imported Volume in thousand tons	Share in Palestine's Import	Annal Growth in Value (2019-2023) %	Annual Growth in Volume (2019-2023) %	Annual Growth in Value (2022-2023) %	Unit value (USD/un it)
1.	Egypt	24.5	33	46%	6%	-7%	193%	732
2.	Türkiye	24	59	45%	156%	133%	-17%	400
3.	Ukraine	5	17	9%	-21%	-22%	59%	271

Palestine Wheat or meslin flour: Volume and Value Trends (2014-2023)



TOP EXPORTERS TO PALESTINE BY SHARE IN IMPORTS





How attractive is Saudi Arabia's market?

As a global importer for your product

Total Imports ⓘ

USD 37.9 mn

of global imports by Saudi Arabia for
110100 ⓘ



Rank in Global Imports ⓘ

42

Saudi Arabia's rank in global imports
for 110100 ⓘ



Unit Value
(USD/unit)

672 \$

Market perspective for Egypt

Import Share ⓘ

0%

of global import in Saudi Arabia for
110100 ⓘ from Egypt



Import Growth ⓘ

-38%

Saudi Arabia's import growth from
Egypt for 110100 ⓘ (from 2019 to
2023)



Export Potential ⓘ

USD 17.2 mn

Estimated total potential export
value by 2028





Saudi Arabia Market

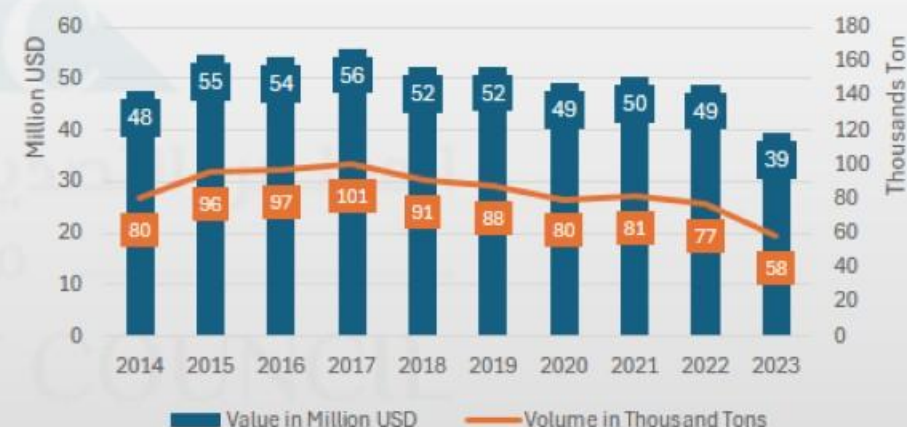


المجلس التصديري للصناعات الغذائية
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Top Exporters to Saudi Arabia by Share in Imports: Import Value, Volume, and Unit Value in 2023

Rank	Exporters	Imported Value in Million USD	Imported Volume in thousand tons	Share in Saudi Arabia's Import	Annual Growth in Value (2019-2023) %	Annual Growth in Volume (2019-2023) %	Annual Growth in Value (2022-2023) %	Unit value (USD/u nit)
1.	Kuwait	27	42	67%	-12%	-12%	-19%	633
2.	UAE	6	8	15%	45%	28%	-23%	732
3.	Italy	3	3	6%	49%	35%	11%	893
4.	France	2	2	5%	50%	45%	89%	843
5.	USA	0.393	0.348	1%	25%	18%	106%	1,129
6.	Netherlands	0.386	0.386	1%	-27%	17%	-	1,000
7.	Türkiye	0.284	0.382	1%	-10%	-11%	1,575%	743
8.	Cyprus	0.251	0.403	0.7%	7%	-7%	-12%	623
9.	Austria	0.194	0.239	0.6%	-	-	198%	812
10.	Egypt	0.179	0.245	0.5%	-33%	-41%	-92%	731

Saudi Arabia Wheat or meslin flour: Volume and Value Trends (2014-2023)



TOP EXPORTERS TO SAUDI ARABIA BY SHARE IN IMPORTS





USA Market in 2023



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How attractive is United States of America's market?

As a global importer for your product

Total Imports ⓘ

USD 303.5 mn

of global imports by United States of America for **110100** ⓘ



Rank in Global Imports ⓘ

5

United States of America's rank in global imports for **110100** ⓘ



Import Growth ⓘ

3%

From all suppliers (2022 - 2023)



Market perspective for Egypt

Unit Value
(USD/unit)

992 \$

Import Share ⓘ

0%

of global import in United States of America for **110100** ⓘ from Egypt



Export Potential ⓘ

USD 12.7 mn

Estimated total potential export value by 2028





USA Market



المجلس التصديري للصناعات الغذائية
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EGYPT

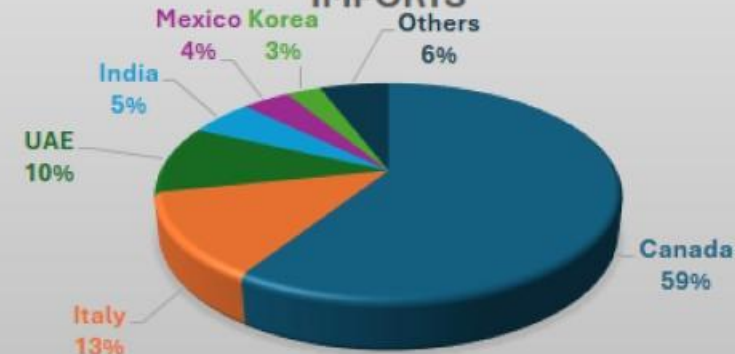
Top Exporters to USA by Share in Imports: Import Value, Volume, and Unit Value in 2023

Rank	Exporters	Imported Value in Million USD	Imported Volume in thousand tons	Share in USA's Import	Annual Growth in Value (2019-2023) %	Annual Growth in Volume (2019-2023) %	Annual Growth in Value (2022-2023) %	Unit value (USD/unit)
1.	Canada	179	189	59%	14%	3%	3%	949
2.	Italy	39	36	13%	16%	8%	15%	1066
3.	UAE	31	32	10%	86%	69%	2%	952
4.	India	16	15	5%	-11%	-20%	1455%	1066
5.	Mexico	12	11	4%	39%	23%	-69%	1073
6.	Korea	9	7	3%	13%	3%	24%	1184

USA Wheat or meslin flour: Volume and Value Trends (2014-2023)



TOP EXPORTERS TO USA BY SHARE IN IMPORTS

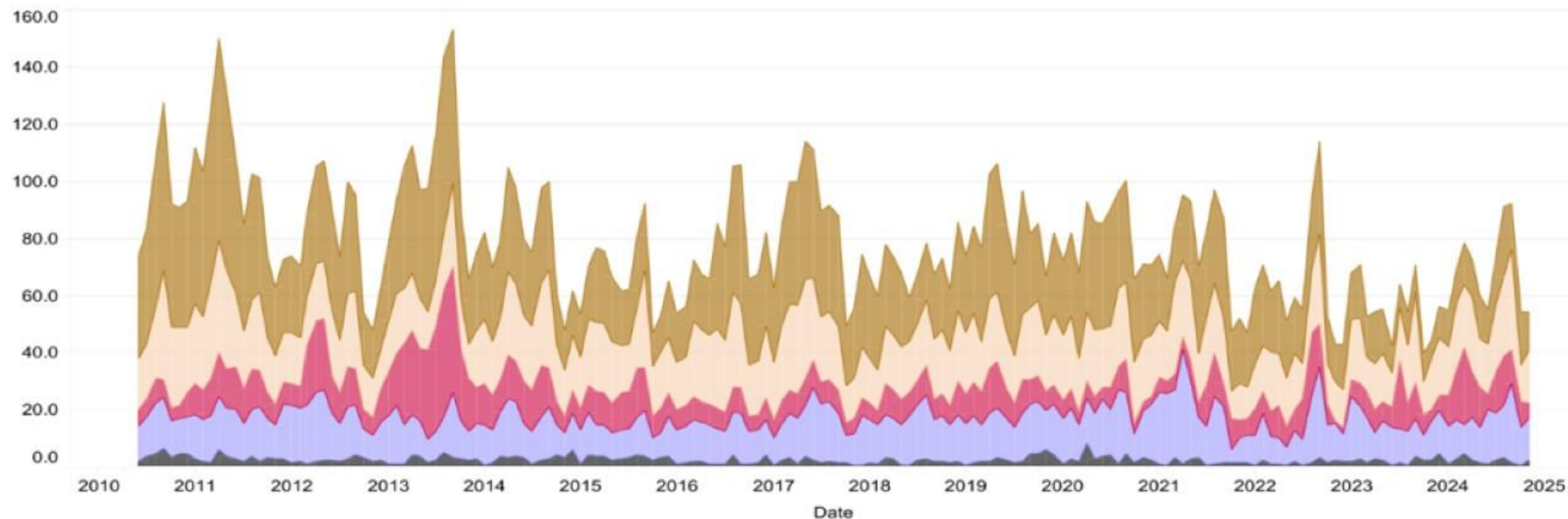


Wheat Data for USA (Trade Data By-Class)

By Class Exports by Month

Bushels (million)

■ Hard red winter
 ■ Hard red spring
 ■ Soft red winter
 ■ White
 ■ Durum



Commodity	2024/25						Q1 Jun–Aug	Q2 Sep–Nov	MY Jun–May
	Jun	Jul	Aug	Sep	Oct	Nov			
All wheat	55.4	73.4	91.3	92.0	54.2	54.0	220.1	200.3	420.4
Durum	0.8	2.2	3.1	1.5	0.6	2.2	6.1	4.3	10.3
Hard red spring	17.5	23.2	27.5	35.2	13.1	18.3	68.2	66.7	134.9
Hard red winter	12.4	16.9	24.9	15.9	18.4	13.6	54.1	48.0	102.1
Soft red winter	5.2	14.7	17.4	11.8	8.9	5.3	37.3	26.0	63.4
White	19.5	16.5	18.4	27.6	13.1	14.7	54.4	55.3	109.7

MY=Marketing year (June–May). Q=quarter.

Note: Latest marketing year data may be partial.

Sources: USDA, Economic Research Service derived from Wheat Data tables 34 and 35; U.S. Department of Commerce, Bureau of the Census, Foreign Trade Statistics.

Challenges in Exporting Wheat flour

1. Logistical Issues:
 - Transporting wheat flour requires efficient logistics to ensure timely delivery.
 - Delays in shipping routes, port congestion, and inadequate infrastructure can disrupt the supply chain
2. Quality Standards:
 - Different countries have varying quality standards and regulations for wheat flour.
 - Meeting these standards can be challenging and may require additional processing or certification
3. Trade Barriers
 - Tariffs, quotas, and other trade barriers can increase the cost of exporting wheat flour.
 - Non-tariff barriers, such as sanitary and phytosanitary regulations, can also pose significant challenges
4. Market Competition
 - The global wheat flour market is highly competitive, with major exporters like Russia, the EU, and the US dominating the market.
 - Competing with these established players can be difficult for new or smaller exporters
5. Political and Security Concerns
 - Political instability and security issues in key shipping routes, such as the Suez Canal, can disrupt trade and increase costs.
 - Recent attacks on cargo vessels have highlighted the vulnerability of maritime trade routes.
6. Economic Factors
 - Fluctuations in global wheat prices, currency exchange rates, and economic conditions in importing countries can affect demand and profitability

Conclusion

- **Global Demand and Egypt's Exports:** The global demand for wheat and meslin flour under HS Code 110100 reached \$6.8 billion in 2023, with 13.5 million tons traded. It grew at an annual rate of 10% in value but declined by 1% in volume from 2019 to 2023. There was a 3% rise in value between 2022 and 2023, with an average unit value of \$500. Egypt's exports under this HS Code totaled \$155 million in 2023. In total, Egypt's exports in this category amounted to \$450 million and 1.129 million tons in 2024, with an approximate average unit price of \$400 per ton.
- **Major Importing Markets:** Key importing markets such as Afghanistan, Iraq, Sudan, the Netherlands, the USA, France, and Uzbekistan collectively accounted for approximately 40% of global imports in 2023. Afghanistan led with a 12% share, followed by Iraq at 8%. Sudan, the Netherlands, and the USA each accounted for 5%, France 3%, and Uzbekistan 2%.
- **Leading Exporting Countries:** Türkiye, Germany, Kazakhstan, Uzbekistan, and Egypt were the top exporting countries, collectively representing 51% of the global market in 2023. Türkiye held the highest share at 21%, followed by Germany at 9%, Kazakhstan at 8%, Uzbekistan at 7%, and Egypt at 6%. Egypt ranked 5th globally with a 6% share of total exports in this category.
- **Export Potential:** The markets with the greatest potential for Egypt's exports of wheat and meslin flour under HS Code 110100 are Iraq, Yemen, Palestine, Saudi Arabia, and the USA. Iraq shows the largest absolute difference between potential and actual exports in value terms, leaving room to realize additional exports worth \$38 million.

References

General Organization for Export and Import Control (GOEIC)

ITC (International Trade Centre)

TradeMap

Market Access Map

Export Potential Map

USDA Foreign Agricultural Service

Statista

Global Info Research

World Ranking

FEC Market Intelligence Unit :

For more details, please check our website: www.feceg.com

Facebook Page: Food Export Council

Email: foodexportcouncil@feceg.com



Thank
you !